



About the Iranian Women's Organization of Ontario (IWOO)

The Iranian Women's Organization of Ontario (IWOO) is a non-profit, charitable organization with a 36-year history and a thriving community of over 3000 social media followers. Our dedicated volunteers and limited staff deliver essential services to the Farsi-speaking community, funded by generous sponsor donations and grants.

Our Key Services Include:

- Mental Health Programs: Providing crucial support and resources for mental wellness.
- **Senior Programs:** Enhancing the lives of senior community members through various activities.
- Entrepreneurship for Newcomers: Equipping newcomers with the skills and opportunities needed for success.
- Art & Culture Programs: Celebrating and promoting Iranian heritage and creativity.

Why Support IWOO?

Sponsoring IWOO aligns your brand with a reputable organization and demonstrates your commitment to community empowerment. Your support sustains and expands our essential services, making a real difference in many lives.

Join Us in Making a Difference

Your support, whether through a donation or sponsorship, will make a significant difference. Together, we can continue to build a better future for everyone we serve.

CHARITABLE TAX RECEIPTS ARE ISSUED FOR DONATIONS TO IWOO INFO@IWONTARIO.COM | +1 (416) 496-9566 | 1761 SHEPPARD AVE E, TORONTO





SPONSOR IWOO'S 2024 GALA

PRESENTING SPONSOR * Presenting Sponsor limited to one sponsor

\$10,000

- An opportunity to broadcast a 1 to 1.5 minute video clip two times during the events.
- Broadcasting same clip will be in every IWOO regular event during 2024-2025.
- The clip will be added to IWOO social media and website during 2024-2025.
- Display of logo as the sole presenting sponsor of the Gala.
- Advertisement of Logo in community print media and Gala advertising material.
- Two full page (outside back page & inside first page) advertisement in our full color glossy magazine and our IWOO flyer distributed to guests & community businesses.
- Display of logo and recognising for a full year on IWOO website.
- Acknowledgment in the IWOO opening Gala remark.
- Certificate of appreciation.
- 10 complimentary Gala tickets. (value; \$2,500)
- All the advertisement of IWOO in magazines will be included sponsor's logo and 25 words.

PLATINUM SPONSOR * Platinum Sponsor limited to two sponsors

\$7,000

- An opportunity to broadcast a 0.5-1 minute video clip once during the event.
- The clip will be added to IWOO social media and website during 2024-2025.
- Advertisement of Logo in community print media and Gala advertising material.
- Two full page (inside of the back page or right side of middle page) advertisement in our full color glossy magazine and our IWOO flyer distributed to guests & community businesses.
- Recognising for a full year on IWOO website.
- Display of logo and / or banner at the Gala.
- Certificate of appreciation.
- 8 complimentary Gala tickets. (value: \$2,000)

GOLD SPONSOR

\$5,000

- A full-page advertisement in our full color glossy magazine and our IWOO flyer distributed to guests & community business.
- Broadcast a Logo of sponsor's choice during the IWOO's events and website for 9 months.
- Display of logo and / or banner at the Gala.
- Certificate of appreciation.
- 6 complimentary Gala tickets. (value: \$1,500)

SILVER SPONSOR

\$3,000

- A half-page advertisement in our full color glossy magazine and our IWOO flyer distributed to guests & community business.
- Broadcast a Logo of sponsor's choice during the IWOO's events and website for 6 months.
- Certificate of appreciation.
- 3 complimentary Gala tickets. (value: \$750)

As part of our gala sponsorship package, any individual or organization that purchases 5 tickets will be granted the opportunity to actively participate in the event by distributing their business cards and prominently displaying their banner at our designated gala table on the day of the event. This offers an excellent platform for networking and visibility among attendees, enhancing your brand's presence and engagement within the community.

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